

# Dominate your market with online marketing that works!

This checklist will help you dominate Google, YouTube, Tiktok, Facebook, and Instagram. Use this checklist as a guide to a complete online marketing campaign.

A Good marketing campaign delivers the right creatives at the right time. We see too many companies that spend large amounts of money on the creative yet fail miserably on the delivery.

Our checklist is going to change the way you look at marketing. First, we are going to look at your message and goals. After that...we will begin to locate your target audience.

The goal is to get your message to the right audience at the right time so your business can grow.

Let's get started

Jace Vernon

The logo consists of the letters 'R', 'E', and 'D' in a bold, red, sans-serif font. The 'E' is composed of three horizontal bars, and the 'D' is a simple, rounded shape.

# Online Marketing Checklist

## Complete Marketing Campaign

- Unique Selling Proposition (Website, Social Media)
- Optimized Website Design, Speed, and SEO Friendly
- Tag Manager, Analytics, Adwords, FB, TikTok Pixels
- Remarketing Audiences 30, 60, 90,180 all platforms
- Build your avatar and audiences
- Ads on all platforms. (FB, TikTok, Google, Remarketing)
- Google My Business Listing and Optimization
- CRM system setup
- Create brand colors, logos, images (build a story brand)
- Tracking Conversion and followup notification

# Checklist Continued

## Grow Your Business

- New Websites need 10 articles 2500+ words
- Submit website to Google Webmaster and Bing
- Order Backlinks and Citations for GMB
- Check ads daily for 2 weeks (keywords, location etc)
- Create Who, What, Why, How Video
- Followup with leads 5 minutes or less (6 to 9 times)
- Custom organic weekly posts on all platforms
- Collect reviews
- Nurture Campaigns (email, text, Voicemail)
- Rinse and repeat. Scale what is working

# Need help? We can do this for you

This may be confusing. Don't worry, this is what we do everyday for businesses just like yours.

We can help!

If you would like us to run you marketing campaign, we would love to!

Get a FREE online marketing proposal @ [marketingbyred.com](http://marketingbyred.com)

Have a good day

The logo for RED, consisting of the letters 'R', 'E', and 'D' in a bold, red, sans-serif font. The 'E' is composed of three horizontal bars.