



Who, What, Why, & How Video Script

Goal: Get them interested, build credibility, and create a conversation



Social Proof

Guarantee

Offer

Create Your Video

Who: Who are you? Introduce yourself very briefly.
Hi, I am Jace Vernon, Founder of RED

What: What do you have? Introduce your product or offer briefly.
I have a FREE video marketing guide that will show you how to create a simple video script.

Why: Why do they need it? Explain the benefits of the offer. (not features)
If you are looking to get more customers, you need this video script because it will help you create a video you can get done now and start generating leads.

How: How can they get it?
Just click on the "Learn More" button put in your information and we will send you our guide instantly. If you are looking to grow your business our simple video script will help you.

Build an Audience

- Edit and upload your video to YouTube, Facebook, Instagram and your Website
- Create your YouTube and Facebook Ad Campaign
- Set up your Remarketing Audiences
- Run more ads, create conversations, and listen

