

# My 1-Page Marketing Plan

Before (Prospect)	<div><p>1. My Target Market</p><div></div></div>	<div><p>2. My Message To My Target Market</p><div></div></div>	<div><p>3. The Media I Will Use To Reach My Target Market</p><div></div></div>
	<div><p>4. My Lead Capture System</p><div></div></div>	<div><p>5. My Lead Nurturing System</p><div></div></div>	<div><p>6. My Sales Conversion Strategy</p><div></div></div>
	<div><p>7. How I Deliver A World Class Experience</p><div></div></div>	<div><p>8. How I Increase Customer Lifetime Value</p><div></div></div>	<div><p>9. How I Orchestrate And Stimulate Referrals</p><div></div></div>